

## NEW APPOINTMENT:

### MD ANNOUNCED FOR WA EXPORT CONSULTANCY



The Novita Group (P/L) has appointed Claire Linley as Managing Director of its new business, E PORT Consulting. Ms Linley is a Director of The Novita Group, which is predominantly known for its internationally successful Skunkworks brand of technology products.

E PORT Consulting provides a comprehensive service for small to medium sized Australian businesses wanting to export their products.

Linley will head up E PORT's new concept in exporting that brings together a dedicated e-commerce facility, local, as well as international warehousing and logistics, marketing, accounting and various other service providers under the one banner.

Linley, who comes from a public relations and marketing background, has successfully grown the Skunkworks brand, going from a start-up business less than two year's ago to its current position as an internationally recognised exporter. She has also been instrumental in setting up a sister company in the UK.

"I enjoy breaking new ground, which is what E PORT is all about," commented Linley. "No matter how established a business is, exporting is a whole new ball game and often very daunting. Many people try and fail. What we've put together is a cost effective service that allows new exporters to test the waters without risk."

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#### For more information:

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- For more information visit [www.eporters.com](http://www.eporters.com) and [www.skunkworks.com.au](http://www.skunkworks.com.au)